



Contact: Jack Peacock
Phone: 678-938-0504
Email: jack@eyeaudioradio.org

FOR IMMEDIATE RELEASE

MEDIA FOR EVERYONE

EYE AUDIO RADIO LAUNCHES

March 1, 2013 – Atlanta, GA – **Eye Audio Radio (EAR)** is indeed “Media for everyone” ... music, talk, captioned radio and described visual elements. Today’s membership launch of Eye Audio Radio will be the start of providing information and media to underserved populations. Not only those of us who can hear and see will enjoy the programming, but so will the millions of people, who do not have access to the same information, including:

- Deaf and Hard of Hearing - roughly 30 million people in the U.S. who are deaf or hard of hearing.
- Blind and Low Vision - roughly 11 million people are blind or have low vision in the U.S.
- Autistic, Asperger’s, Auditory Processing Disorder, Cognitive Fatigue individuals.

The Eye Audio Radio team includes veterans of radio and technology, award winning broadcasters (Georgia Radio Hall of Fame inductee **Spiff Carner** ... and Atlanta radio veteran **Tripp West**) and marketers, experienced system architects, a premier subtitling and captioning firm, and a combination of web streaming and captioning technology.

The technology team behind EAR has been studying and creating communication systems for over 13 years. We’ve researched best practices, studied ergonomics, cognitive processing, auditory and optical processing; all to better understand what our audience needs to have access to information. We believe in breaking down barriers, inclusion, and effective communication.

Tentative webcasts start date: May 1, 2013.

Membership and Information: <http://igg.me/at/EAR>

Website: <http://www.eyeaudioradio.org>

If you would like more information or like to schedule an interview please contact Jack Peacock at 678-938-0504 or jack@eyeaudioradio.org